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Erasmus + project CybPhys

## Coordination Meeting: Dissemination and Exploitation Plan v21/01/2022

Latvia, Riga, Riga Technical University

January 27<sup>th</sup> -28<sup>th</sup>, 2022



## 1. Objectives of the dissemination and exploitation plan

In accordance with the the Dissemination and Exploitation Plan the Partners should resolve the following tasks:

- 6.1. Development of information and promotional materials
- 6.2. Information sessions for target groups
- 6.3. Project Web Portal and social media
- 6.4. Recommendations for new training programs for the targeted stakeholders beyond the project
- 6.5. Strengthening the academia – industry network
- 6.6. Maintenance of e-Learning and SMSE platform beyond the project.
- 6.7. Strengthening cooperation beyond the project to sustain the outcomes.



## 2. Methodology of the dissemination and exploitation plan

The tasks for the last period of the project:

- Develop Dissemination and Exploitation Plan
- Stimulate media interest and coverage
- Design and display posters and leaflets at Ukrainian universities
- Participate in conferences and publish papers in high impact journals
- Plan and Conduct seminars for main stakeholders
- Plan and arrange information sessions to attract students and to inform stakeholders, authorities and other HEIs
- Disseminate and exploit the project activities and results using virtual forums and other social networking sites
- Develop, create and maintain an accessible project website as key valorisation tool
- Organize a final conference to disseminate the project results and organize their evaluation by stakeholders, education authorities and the industry representatives



Quantitate assessment of scheduled and implemented activities in the framework of WP6

<i>Item</i>	<i>Activity</i>	<i>Implemented</i>	<i>Planned</i>
	Develop Dissemination and Exploitation Plan and a communication strategy	Belarusian State University, v. 01-02-2020, Kryvyi Rih National University, v.01-06-2021	Kryvyi Rih National University, v.21-01-2022
	Identify Key Stakeholders in the field for targeted dissemination of project goals, objectives and outcomes	All Consortium, 2020	All consortium, April-May 2022
WP6.1	Stimulate media interest and coverage	Press releases: UCY (1), CPNU (2), KhNAHU (4)	RTU (2), UCY/KIOS (3), CPNU (2), KhNAHU (2), KNU (3),
WP6.1	Design a project logo	MSPU	-
WP6.2	Plan and arrange information sessions to attract students and to inform stakeholders, authorities and other HEIs	RTU (1), KULeuven (5), CPNU (1), KNU (2)	RTU (6), UCY (3), CPNU (7), KhNAHU (3), KNU (5)



<i>Item</i>	<i>Activity</i>	<i>Implemented</i>	<i>Planned</i>
WP6.2	Plan and Conduct seminars for main stakeholders	-	KhNAHU (1)
WP6.2	Organize a final conference	-	KNU
WP6.3	Disseminate and exploit the project activities and results using virtual forums and other social networking sites	RTU (perm), KULeuven (16), UCY (29), CPNU (perm), KhNAHU (perm), KNU (34)	All Consortium- Permanently
WP6.3	Maintain an accessible project website	RTU	RTU
WP6.5	Strengthening the academia – industry network	-	?
WP6.6	Maintenance of e-Learning and SMSE platform beyond the project.	-	CPNU?
WP6.7	Strengthening cooperation beyond the project to sustain the outcomes	-	?

**THANK YOU FOR YOUR ATTENTION!**

